

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498766-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	November 5-November 6,	

Billing Address:

Message & Media Inc
 Attention: Accounts Payable
 100 Albany Street, Suite 200B
 New Brunswick, NJ 08901
 USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	498766	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	430A EYEWITNESS NEV430-5A		MT-----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM 1 WFSB M 11/05/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM 2 WFSB Tu 11/06/12 4:52 AM 430A EYEWITNESS NEWS 430-5A :30 CMT127H \$600.00 NM									
2	11/05/12	11/06/12	Eyewitness News	5am - 5:30am	MT-----	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM 2 WFSB Tu 11/06/12 5:11 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM 3 WFSB Tu 11/06/12 5:21 AM Eyewitness News 5am - 5:30am :30 CMT127H \$850.00 NM									
3	11/05/12	11/06/12	Eyewitness News	5:30a - 6am	MT-----	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:54 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM 3 WFSB Tu 11/06/12 5:29 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM 2 WFSB Tu 11/06/12 5:46 AM Eyewitness News 5:30a - 6am :30 CMT127H \$1,300.00 NM									
4	11/05/12	11/06/12	Eyewitness News	6am - 6:30am	MT-----	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:11 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM 3 WFSB M 11/05/12 6:25 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM 2 WFSB Tu 11/06/12 6:28 AM Eyewitness News 6am - 6:30am :30 CMT127H \$1,900.00 NM									
5	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	3	\$1,900.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498766-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		November 5-November 6,	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	3	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:54 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM 3 WFSB Tu 11/06/12 6:41 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM 2 WFSB Tu 11/06/12 6:54 AM Eyewitness News 6:30am - 7am :30 CMT127H \$1,900.00 NM									
6	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM 1 WFSB M 11/05/12 8:20 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM 2 WFSB Tu 11/06/12 8:47 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$1,300.00 NM									
7	11/05/12	11/05/12	9am-10am	9am - 10am	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 9:51 AM 9am-10am 9am - 10am :30 CMT127H \$200.00 NM									
8	11/05/12	11/05/12	10am-11am	10am - 11am	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10am-11am 10am - 11am :00 \$175.00 NM Credited									
9	11/05/12	11/05/12	11a-12p Price is Right	11am - 12pm	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:27 AM 11a-12p Price is Right 11am - 12pm :30 CMT127H \$750.00 NM									
10	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:23 PM Eyewitness News 12pm - 12:30PM :30 CMT127H \$325.00 NM									
11	11/05/12	11/05/12	M-F CBS Soaps	1230-2p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 M-F CBS Soaps 1230-2p :00 \$300.00 NM See MG 11.2 2 WFSB Tu 11/06/12 7:00 AM CBS: THE EARLY SHOW 7am - 9am :30 CMT127H \$300.00 NM MG for 11.1 11/05									
12	11/05/12	11/05/12	M-F The Talk	2-3p	M-----	:30	1	\$200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498766-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		November 5-November 6,	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/05/12	M-F The Talk	2-3p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 2:59 PM M-F The Talk 2-3p :30 CMT127H \$200.00 NM									
13	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 3:51 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT127H \$200.00 NM									
14	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:09 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT127H \$400.00 NM									
15	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	M-----	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 CMT127H \$3,200.00 NM 1 WFSB M 11/05/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 CMT127H \$3,200.00 NM									
16	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	M-----	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 CMT127H \$3,200.00 NM 2 WFSB M 11/05/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 CMT127H \$3,200.00 NM									
17	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	M-----	:30	2	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 CMT127H \$3,800.00 NM 2 WFSB M 11/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 CMT127H \$3,800.00 NM									
18	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:28 PM Inside Edition 7pm - 7:30pm :30 CMT127H \$1,500.00 NM									
19	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:54 PM Entertainment Tonight 7:30pm - 8pm :30 CMT127H \$1,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498766-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	November 5-November 6,	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:57 PM Late Night with David Letterman 11:35pm - 12:37am :30 CMT127H \$950.00 NM									
21	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	2	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 CMT127H \$3,300.00 NM 2 WFSB M 11/05/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 CMT127H \$3,300.00 NM									
22	11/05/12	11/05/12	Hawaii 5-0	10pm - 11pm	M-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 10:50 PM Hawaii 5-0 10pm - 11pm :30 CMT127H \$6,000.00 NM									

Total Spots 37

Payment Terms Net 30 Days

<u>Gross Total</u>	\$62,875.00
<u>Agency Commission</u>	\$9,431.25
<u>Net Amount Due</u>	\$53,443.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.